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LSU Continuing Education to host LACHE Annual Meeting

BATON ROUGE – LSU Continuing Education will host the annual meeting of the Louisiana Association for Continuing Higher Education, or LACHE, on April 29.

The LACHE Annual Meeting will be held at LSU in Pleasant Hall and features keynote speakers Courtland M. Chaney and Victor Canada. Chaney will speak during the morning session and present “Managing Change in Continuing Education: Maintaining Relevance and Financial Viability.” Chaney is a recently retired LSU faculty member who has designed and conducted continuing higher education programs for more than 25 years. He has provided consulting services under the name of Human Resource Management Associates, Inc. since 1984 and continues to teach for LSU Continuing Education.

Social Media Strategist Victor Canada will present during the afternoon session “Social Media Engagement for Continuing Education in 2011.” Canada has more than 25 years of experience in business management and has delivered training and consulting for the U.S. military, state and federal agencies, Fortune 500 companies and a variety of other organizations. He also developed the Social Media Certificate Program for LSU Continuing Education.

LACHE is a statewide group of continuing education professionals. All public and private four-year and two-year colleges and universities in Louisiana that have continuing education, workforce development or outreach units are eligible to attend the annual meeting and other activities sponsored by the organization. Thad Laiche of LSU Continuing Education serves as president of the LACHE board of directors.

Visit www.lache.info for more information about the LACHE Annual Meeting.

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